

It's Your Brand -- Put It To Work For YOU


As our name suggests, 3R Partners sticks to the basics. We take a no nonsense “reading, riting, rithmetic” or (recognition, retention, revenue) approach to helping companies realize the biggest bang for their invested buck. Our primary goal is to maximize Return on Investment for our clients with innovative products and a commitment to superior service without the overhead of a large marketing department.

The key then is to transform the entire customer experience into a permanent relationship that focuses on maximizing brand equity as its primary growth catalyst. The key then is The Customer-Centric Cycle (SM).

3R helps companies leverage their relationships with their top customers, which are rapidly becoming more sophisticated, more demanding, and more difficult to reach. We accomplish this by concentrating on: brand identity, product recognition, quality of content, marrying content and technology, content management as a means of increasing revenues, and centralized distribution capabilities.

The cost savings realized from streamlining the report production/distribution process, combined with the premium paid for getting clients the information they want, when they want it, is what makes 3R's Customer-Centric Cycle(SM) unique.

Over 35 Years of Wall Street Experience allows 3R Partners to flatten out the learning curve often encountered with other companies and to provide clients with “real” research products and solutions in a timely and cost efficient manner.



**Recognition
Retention
Revenue**